

FREQUENTLY ASKED QUESTIONS (FAQs)



1. How much investment is needed and what does this cover?

The estimated investment varies depending on store type and locations., i.e. Provincial areas, Greater Manila area, Metro Manila, and others. If it is a Counter set up, it ranges from P3M to P4PM. If it is Inline, it ranges from P5M to P7M. This includes the following:

- Store construction,
- Equipments, furnitures and fixtures
- Manpower hiring and training
- Pre-opening marketing activities
- Subfranchise fee.

2. What is the floor area requirement?

The required floor area are the following:

- Counter set up: 20 to 25 square meter
- In line: 30 to 60 square meter

3. Can I apply for a subfranchise even if I don't have a site or location?

Yes. Once qualified as a subfranchisee, we can offer available locations.

4. Can a corporation apply for a subfranchise?

Yes! But the major shareholder should be the representative of the subfranchise.

5. How long is the expected return of investment?

Several factors determine ROI, including managing and maintaining projected sales by marketing and promoting the Brand in its Retail Trade Area and the ability of the subfranchisee to manage his operating expenses. As long as these factors are controlled properly, projected ROI will be achieved.

6. How long is the subfranchise term?

The subfranchise term for a Jamba Juice store is five (5) years and renewable for another five (5) years.

7. Who looks for the location?

Usually, the subfranchise applicant proposes the store location subject to our site assessment, analysis and approval. However, the company may also match sites for the approved subfranchise applicant.

8. Is there a standard store design?

Yes, Jamba Juice provides the standard store design, layout, equipment and facilities requirement.

9. What are the qualifications of a subfranchisee?

- a. Preferably with experience in food and retail business
- b. Financial capability
- c. Has a good network in the trade area of the proposed store
- d. Will dedicate time and has the infrastructure to manage the store

10. What about the supplies and materials for products to be sold?

Jamba Juice will provide the subfranchisee all products, formulated ingredients and supplies. Subfranchisee may also use designated suppliers of Jamba Juice according to the set of specifications.

11. Is there any training program provided?

A training program is provided to the subfranchisee, management team and dining staff who must successfully complete the program. The training fee is already included in the initial investment.

12. What kind of continuing services will the company provide?

Aside from the National level promotions and advertising, Jamba Juice continue to do periodic visits by District Managers to serve as coaches and ensure implementation of Jamba Juice system and standards.